2005 #9 2-18-99 MJC

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

JAN 1 1 1999

Docket No. 6783

Application of

Terry Zimmerman et al.

Serial No. 08/646,565

Filed: May 8, 1996

Group Art Unit: 2773

Examiner: S. Sax

For: SYSTEM AND METHOD FOR MANAGING ELECTRONIC PRICE LABEL OVERLAYS

Assistant Commissioner for Patents

Washington, D.C. 20231

Sir:

ASSOCIATE POWER OF ATTORNEY

Please recognize Peter H. Priest, Registration No. 30210, of Chapel Hill, North Carolina, as my associate attorney in the prosecution of the above-identified patent application.

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